

# Number of TV Households in America

Year	Number of TV Households	Homes with TV	Year	Number of TV Households
			1964	51,600,000
1950	3,880,000	9.0	1965	52,700,000
1951	10,320,000	23.5	1966	53,850,000
1952	15,300,000	34.2	1967	55,130,000
1953	20,400,000	44.7	1968	56,670,000
1954	26,000,000	55.7	1969	58,250,000
1955	30,700,000	64.5	1970	59,550,000
1956	34,900,000	71.8	1971	60,900,000
1957	38,900,000	78.6	1972	62,350,000
1958	41,920,000	83.2	1973	65,600,000
1959	43,950,000	85.9	1974	66,800,000
1960	45,750,000	87.1	1975	68,500,000
1961	47,200,000	88.8	1976	69,600,000
1962	48,855,000	90.0	1977	71,200,000
1963	50,300,000	91.3	1978	72,900,000

## COLOR TELEVISIONS

Year	Number of Color TV Households	% of TV House olds with Color TV
1964	1,610,000	3.1
1966	5,220,400	9.6
1968	13,700,000	24.2
1970	23,400,000	39.3
1971	27,600,000	45.2
1972	32,800,000	52.6
1973	39,400,000	60.1
1974	44,950,000	67.3
1975	48,500,000	70.8
1976	51,200,000	74.0
1977	54,900,000	77.0
1978	56,900,000	78.0